



British Equestrian Federation Media Release  
For Immediate Release

## Two New Directors Set to Boost NED

Both Lynne Crowden and Jane Holderness Roddam have been appointed by the British Equestrian Federation (BEF) as new Board Directors of NED Ltd.

Breeder and producer of sport horses at the Woodlander Stud, Lynne Crowden is also Chairman of the Lead Body for British Sport Horses and Ponies (PSHP), Secretary of Warm Blood Breeders Studbook, trained judge, BEF Futurity evaluator and Managing Director of a recruitment firm with responsibility for project management and financial control; Lynne brings a wide set of skills to the Board to enable NED Ltd to build on the successful launch of its online database. "NED goes from strength to strength" says Lynne. "We have a lot of work to do to improve the pedigree data in NED and I hope to be able to explain clearly and simply to British studbooks what this means and how, by supplying as much data as we can, we can help breeders make better choices. NED is pivotal to the development of the British horse industry".

Working hand in hand is breeder and producer of sport horses and 1968 Olympic Team three day event Gold Medallist Jane Holderness-Roddam CBE LVO. Owner of the world-renowned West Kington Stud, FEI technical delegate and international judge, Chairman of the Riding for the Disabled Association and President of British Eventing, Jane's experience will help consolidate the links between NED and many of its important data suppliers. Said Jane "NED is the new improved British Horse Database with more capacity to help breeders and producers, buyers and sellers and moreover the one horse owner, by providing verified information to inform and protect members of the equine community. I am thrilled to be part of this exciting development which our Country really needs".

### Information

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